

**Executive Board Meeting
Washington, D.C., May 10 - 12, 2015**

Chair, Pamela M. Aaltonen, PhD, RN

IN ATTENDANCE

Pamela M. Aaltonen, PhD, RN
Gail Bellamy, PhD
Georges C. Benjamin, MD
Malcolm Bryant, MBBS, MPH
Chris Chanyasukit, PhD, MPH
Richard J. Cohen, PhD
Ayman El-Mohandes, MD, MBBCh, MPH
José Ramón Fernández-Peña, MD, MPA
Durrell J. Fox, BS, CHW
Joyce R. Gaufin, BS
Barbara E. Giloth, DrPH
Jeffrey S. Hallam, PhD, CHES
J. Henry Montes, MPH
Ella Greene-Moton
Sonja Hutchins, MD, DrPH, MPH
Camara P. Jones, MD, PhD, MPH
Resa M. Jones, PhD, MPH
Shiriki K. Kumanyika, PhD, MPH
Barbara A. Levin, MD, MPH
Paul Meissner, MSPH
Vanessa G. Miller, DrPH, PHCNS-BC
Patricia D. Parker, MSPH
Renata Slayton, MPH

STAFF

Regina Davis Moss, PhD
Susan Polan, PhD
Kemi Oluwafemi
James Carbo
Deborah Dillard
Charlene Bright
Frances Atkinson
Ellen Galant
Torrey Wasserman
Don Hoppert
Nicole Burda

UNABLE TO ATTEND

Lynn A. Bethel, RDH, MPH
Lisa Carlson, MPH, MCHES

Sunday, May 10, 2015

Call to Order – Pam Aaltonen, PhD, RN, Chair

The meeting was called to order by Executive Board Chair Pam Aaltonen.

Approval of the Meeting Agenda and Consent Agenda – Pam Aaltonen

The chair called for a motion to approve the agenda for the May 2015 Executive Board Meeting.

Motion:	To approve the meeting agenda.
Motion:	Approved by voice vote.

The chair presented items on the consent agenda. Items on the consent agenda included the minutes of the March 2015 Executive Board meeting, 2015–2016 leadership appointments and the election of new Agency Members.

The Executive Board agreed to remove the chairs of the Science Board, the Action Board and Editorial Board from the consent agenda and vote on them individually.

- Approval of the minutes of the March 2015 Executive Board meeting
- Approval of the 2015 – 2016 leadership appointments.
- New Agency Members – Chicago State University, Chicago; Northampton County Health Department, Jackson, North Carolina; Episcopal Hospital Foundation, Houston, Texas; University of Illinois Extension, Chicago; March of Dimes Foundation, White Plains, New York

Board members asked questions related to the March board meeting minutes. After a period of discussion, the minutes were amended, including corrections to typographical errors and editorial clarifications.

Motion:	To approve the consent agenda:
	The March 2015 Executive Board Meeting Minutes (as amended), 2015 – 2016 Leadership Appointments, and Approval of New Agency Members.
Motion:	Approved by voice vote.

Chair Aaltonen then asked for discussion on Julie Graves, MD, MPH, PhD, as the incoming chair of the Science Board. After a brief period of discussion, the chair asked for a motion to ratify Dr. Graves as the incoming chair of the Science Board.

Motion:	To ratify Julie Graves, MD, MPH, PhD as the incoming Chair of the Science Board.
Motion:	Approved by voice vote.

Chair Aaltonen then asked for discussion on Catherine L. Troisi, PhD, as the Chair-designate of the Action Board. After a brief period of discussion, the Chair asked for a motion to approve Dr. Troisi as the Chair-designate of the Action Board.

Motion:	To approve Catherine L. Troisi, PhD as the incoming Chair-designate of the Action Board.
Motion:	Approved by voice vote.

Governing Council Report – Barbara Giloth, DrPH, Speaker

Dr. Giloth shared the minutes of the November 2014 Governing Council meeting, explaining that there were technical issues with the recording and that the minutes had been created using reports to the Council and conversations with participating Councilors. She asked that Executive Board members review the minutes, and contact her if they had any suggested revisions.

Dr. Giloth then reminded board members that Suzanne Nichols resigned as APHA parliamentarian. She said that after a lengthy search, she identified Gregory J. Ullrich, JD, to become the next parliamentarian. Mr. Ullrich is a longtime member of APHA and current ARGC from Indiana. He is an attorney for the Indiana House of Representatives and works for the Health and Hospitals Corporation of Marion County, Indiana. Dr. Giloth then made a motion to approve Mr. Ullrich as APHA parliamentarian for 2015.

Motion: To approve Gregory J. Ullrich, JD, as APHA Parliamentarian for 2015.

Motion: Approved by voice vote.

Dr. Giloth then discussed three things related to APHA component policy. She said the board does not have to vote on anything, but she wanted them to review the materials in advance of the June mid-year Governing Council call.

She updated the board on the Pharmacy SPIG, and the issues surrounding their goal of retaining 100 new or unaffiliated members. She then discussed the proposed SPIG policy changes being presented to the Governing Council in June. She said changes include language on recently approved SPIGs having six months to meet the 100 new or unaffiliated member goal, and some minor grammatical changes. Dr. Giloth then discussed the Governing Council's proposed policy on the establishment, discontinuation and combination of Sections.

Lastly, Dr. Giloth discussed the agenda of the Governing Council's mid-year meeting.

At the conclusion of her remarks, Dr. Giloth answered a variety of questions pertaining to her presentation. The board discussed the proposed policy changes, caucus participation in the Association, the midyear meeting agenda and the role of Governing Councilors in affecting change within the organization.

Chair Aaltonen thanked Dr. Giloth for her presentation and moved to the next agenda item.

Student Assembly Representation on the Governing Council – Renata Slayton, MPH, Chair

Ms. Slayton discussed the Student Assembly's desire to increase their representation on the Governing Council to six. The delegation would include the Chair of the Student Assembly as well as five other individuals. She said the Student Assembly board will discuss the plan in more detail at their mid-year meeting.

Ms. Slayton noted that increasing the number of representatives will require a bylaws change. She said she will present the plan to the Governing Council on the mid-year call, and following the call Assembly leadership will work with the Bylaws Committee to develop the proper language. Ms. Slaton said she plans on seeking Governing Council approval at the November meeting.

At the conclusion of her remarks, several board members asked questions and commented on the Assembly proposal.

Chair Aaltonen thanked Ms. Slayton for her report and moved on to the next agenda item.

Dissolution of the Labor Caucus – Pam Aaltonen, Chair

Chair Aaltonen requested that the Executive Board vote to dissolve the Labor Caucus. She explained that at the November board meeting, the previous board did not vote on dissolution. She gave a brief history of the Labor Caucus, noting that they haven't been an active component for quite some time and the Labor Caucus leadership agreed to dissolution.

Chair Aaltonen opened the floor for discussion, and a spirited conversation ensued regarding the dissolution of the Caucus. At the conclusion of the conversation, a motion was made to dissolve the Labor Caucus.

Motion:	To dissolve the Labor Caucus.
Motion:	Approved by voice vote with 2 abstentions.

Partnership Discussion – Shiriki Kumanyika, PhD, MPH, President, and Georges Benjamin, MD, Executive Director

Dr. Kumanyika spoke about the importance of partnerships, and the challenges of being true to your values and working with corporations/businesses. She talked about separating local businesses from large, multinational conglomerates. Concerning large companies, Dr. Kumanyika discussed the concept of creating a tool that shows the gradation of positives and negatives. She said she envisions the certification of local businesses (like blue zones programs). She concluded by saying the only way APHA is going to get moving on social determinates is to go to businesses that have an investment in change in the communities where they function so that they have better -educated employees and lower health care costs.

Dr. Benjamin talked about APHA engaging partners both for financial support and for joining initiatives and campaigns. He discussed the challenges when engaging corporate foundations. He said APHA must figure out how it works with partners, and that it is very important to think about our goals and have a mechanism in place to define hard line firewalls.

At the conclusion of Dr. Benjamin's remarks, the board had a long discussion on partnerships. The board created a brainstorming group (Dr. Kumanyika, Dr. Bellamy, Dr. El-Mohandes and Dr. Levin) to take a deeper dive into developing a metric for identifying potential partners. This group would not do the same work as the Committee on Social Responsibility.

At the conclusion of the discussion, Dr. Aaltonen thanked Drs. Kumanyika and Benjamin and moved on to the next agenda item.

Report of the Council of Affiliates – Patricia Parker, MSPH, Chair

Ms. Parker discussed the Council of Affiliates trip to Cuba, March 22 – 29, 2015. She said 13 APHA members took part in the trip. She said the group visited health care provider sites, visited a school of public health, toured a home for women with high-risk pregnancy and maternity homes, visited a senior citizens club, toured a mental health center and went to an urban farm center and an HIV/AIDS prevention program site.

Ms. Parker discussed the Cuban health care system and structure, noting that health care is a right. Health care, education and safety are built into the Cuban Constitution. Neighborhood primary doctors are responsible for roughly 1,200 – 1,300 patients. The next level of care is the polyclinic, which houses specialists. There is one polyclinic for 15 neighborhood primary physician. She also touched on other facets of the health care system, including dental care.

Ms. Parker said the COA is discussing the possibility of forming sister-to-sister relationships with Cuba. She said the idea is still in the early stages of development, and she hoped to have a clearer picture of a plan by the conclusion of the COA's mid-year meeting.

At the conclusion of her remarks, Dr. Benjamin discussed APHA's MOU with Cuba and his experiences visiting the country. Board members then shared their thoughts and impressions on Cuba.

At the conclusion of the discussion, Dr. Aaltonen thanked Ms. Parker for her report and moved to the next agenda item.

Strategic Plan – Paul Meissner, MSPH

Mr. Meissner gave a brief history of the strategic planning process; he described the strategic map, the 28 strategic objectives, and the development of quantifiable metrics. He said the next challenge will be communicating the strategic plan internally and externally.

Mr. Meissner discussed the Delphi process the board participated in, taking the 28 metric and honing in on something more immediate. He said after the board votes on the metrics, APHA staff will begin the process of generating data.

At the conclusion of his remarks, Mr. Meissner answered questions and listened to comments from the board.

Dr. Aaltonen thanked Mr. Meissner for his report and moved on to the next agenda item

Treasurer's Report – Richard Cohen, PhD, FACHE

Dr. Cohen updated the Executive Board on the fiscal state of the Association. He said the numbers in his report represent the 2015 budget through March 31, 2015. Dr. Cohen pointed out that APHA is experiencing revenue shortfalls in membership, conventions, advertizing, and grants and contracts. He said subscriptions and book sales are over their revenue projections. The increase in books sales is due to release of CCDM.

He acknowledged that there is work to be done to ensure that APHA ends the year on budget. He said the Finance and Audit Committee will continue to monitor the financial situation and report back to the full board.

March 2015 Financial Statements-A Summary of Current Year-to-date

- Total revenues \$13,546,601 (79% of annual budget)
 - Under projection by \$994,445
- Total expenses \$12,703,005 (72% of annual budget)
 - Under projection by \$981,020 (Expenses always lag behind revenue)
- Change in Net assets (Unrestricted)
 - \$843,596 (from operation)
 - \$1,008,478 (net of investment appreciation/depreciation)
- Key financial issues
 - Membership dues are under projection by \$279,534
 - Advertising revenue is under projection by \$81,916
 - Convention revenues (Annual Meeting) is under budget by \$152,635
 - Interest revenue is under projection by \$16,966
 - Contracts and grants are under by \$577,593
- APHA is ahead of budget in subscription fees and royalties, book sales, rental income and miscellaneous revenue by \$13,278, \$54,445, \$11,245 and \$35,229 respectively.
- As of the end of March 2015, we project to end the year with a deficit of \$563,724. This is \$97,054 more than APHA's planned budget deficit of \$466,640 from operations.

At the conclusion of his presentation, Dr. Cohen reminded board members that they will vote on the 2016 budget on May 11, and then took questions related to his report.

Dr. Aaltonen called for a motion to accept the Treasurer's report.

Motion: To accept the Treasurer's report.

Motion: Approved by voice vote.

At the conclusion of the vote, Dr. Aaltonen thanked Dr. Cohen for his report and moved on to the next agenda item

Personnel Committee Report – Joyce Gaufin, BS, Past President

Ms. Gaufin updated the board on the Personnel and Governance Committees work to study the relationships between the Executive Board, Executive Director, Editor in Chief of *AJPH*, Editorial Board of *AJPH* and APHA staff. The goal of the study group is to ensure that appropriate and adequate performance review occurs and that the *Journal* aligns with APHA’s strategic objectives.

Ms. Gaufin said the Committee is reviewing the bylaws as well as other *Journal*-related documents to get a complete picture of what is currently happening. She said the Committee will continue to work on this important issue and provide updates at future board meetings.

Dr. El-Mohandes asked that the minutes reflect that the board’s choice as the new Editor in Chief of *AJPH* has very clear objectives and vision for the future.

At the conclusion of Ms. Gaufin’s report, the board discussed the study group and *AJPH*.

Leadership Appointment – Camara Jones, MD, MPH, PhD, and Georges Benjamin, MD

Dr. Benjamin discussed the rationale for pulling the vote for Chair of the Editorial Board off the consent agenda. He asked that the board ratify the appointment of Maureen Lichtveld, MD, MPH, as the next chair of the Editorial Board. Drs. Benjamin and Jones shared their rationale for choosing Dr. Lichtveld as the next chair, and after a lengthy discussion a motion was called to ratify her appointment.

Motion:	To ratify the appointment of Maureen Y. Lichtveld, MD, MPH as the Chair of the Editorial Board of the <i>American Journal of Public Health</i>.
Motion:	Approved by voice vote.

It was suggested that the board approve the Vice Chair of the Editorial Board once Ms. Gaufin and the study group completes their work surrounding *AJPH*. The vote should occur at the October board meeting.

At the conclusion of the session, Chair Aaltonen asked that APHA staff and invited guests clear the room so the board could enter executive session to discuss personnel issues.

After coming out of the executive session, Ms. Gaufin made a motion to share the Executive Board’s evaluation with the Executive Director.

Motion:	Ms. Gaufin and Chair Aaltonen to complete the process of the Executive Director’s annual evaluation.
Motion:	Approved by voice vote.

Chair Aaltonen adjourned the meeting until 8:30 a.m. on Monday, May 11, 2015.

Monday, May 11, 2015

Call to Order – Pam Aaltonen, Chair

The meeting was called to order by Executive Board Chair Pam Aaltonen.

Chair Aaltonen asked that APHA staff and invited guests clear the room so the board could enter executive session to discuss personnel issues.

At the conclusion of the executive session, Dr. Aaltonen introduced the next agenda item.

Strategic Plan – Paul Meissner

Mr. Meissner began his presentation by discussing APHA’s strategic map. He highlighted APHA’s central challenge of creating the healthiest nation in one generation. He discussed the APHA’s three overarching strategies of strengthening public health practice, building a public health movement and aligning organizational capacity and infrastructure.

He said to make each overarching strategy work; the Association needs to break down the strategies into smaller, more measurable objectives that connect with the central challenge. Mr. Meissner then shared information on areas where the U.S. can improve health and life expectancy.

Mr. Meissner then presented the following 11 tactics and associated metrics for executive board approval:

Strengthen public health practice

- Foster education and professional development opportunities at all levels
- Provide dissemination opportunities for evidence-based health equity interventions addressing social determinants
- Foster clinical-community partnerships and collaboration with organizations

Build a public health movement

- Retain members by creating and delivering real value
- Recruit new PH members
- Recruit community and nontraditional members
- Engage new and nontraditional organizational partners to support PH
- Identify and act on advocacy priorities that directly advance our 2030 challenge

Aligning organizational capacity and infrastructure

- Support activities for components to work together
- Highlight opportunities for affiliate/component alignment
- Assure growing and diverse resource base

Following the introduction of the metrics, Mr. Meissner opened the floor for discussion. The discussion was robust, with many board members having the opportunity to share their thoughts and ideas. At the conclusion of the discussion, Mr. Meissner made a motion to approve the metrics.

Motion:	To approve the 11 tactics and associated metrics so APHA staff can begin implementation of the strategic plan.
Motion:	Approved by voice vote.

Dr. Aaltonen thanked Mr. Meissner and the members of the Strategic Planning Committee and moved onto the next agenda item.

APHA Fiscal Year 2016 Budget – Richard Cohen, PhD and Kemi Oluwafemi

Dr. Cohen introduced the members of the Finance and Audit Committee, and thanked them for their efforts. He explained the budget process, which began at the end of January. He then presented APHA’s proposed fiscal year 2016 budget:

Revenues: \$16,610,390 a decrease of 3.34% from FY 2015.

- Membership dues are budgeted at \$3,084,990 (6.31% decrease compared to FY 2015) for 23,360 individual members, 86 agency and 54 Affiliate members.
- Subscription Fees and Royalties are budgeted at \$1,366,320 (3.86% increase compared to FY 2015).
- Advertising is budgeted at \$319,000 (3.50% increase compared to FY 2015).
- Book sales are budgeted at \$930,000 (no change compared to FY 2015). It includes two new books and two new edition books.
- Convention (Annual Meeting) is budgeted at \$6,386,200 (3.59% increase compared to FY 2015) for 13,000 (10,457 paid registrants) attendees and 536 exhibit booths.
- Professional Development (CareerMart) is budgeted at \$453,200.
- Interest income is budgeted at \$12,800 (a 55.45% decrease from FY 2015).
- Rent on sublease is budgeted at \$311,210, which is based on 11 months rental income. The current tenant’s lease expires in May of 2016, and APHA plans to retain them by offering one month free rent.
- Miscellaneous revenue is budgeted at \$266,620 (82.35% increase compared to FY 2015) which includes label sales, contributions and sponsorships.
- Contracts and grants are budgeted at 3,480,050 (17.77% decrease from FY 2015). The budget includes \$547,450 of indirect costs (APHA overhead).

Expenses: \$16,610,390; this is a decrease of 5.89% in expense from FY 2015.

- Salaries, Benefits & Taxes include a 20% increase in health insurance, and there is no cost of living adjustment in the proposed budget. There are five currently filled full-time staff, three vacant positions and two part-time vacant positions not included in this budget. In addition, there are three positions partially funded and 12 positions partially or fully funded by grants.
- Almost all planned expenses were reduced compared to FY 2015, and any increases are either grant- related expense or reclassification from other line items compared to FY 2015.

At the conclusion of his presentation, Dr. Cohen opened the floor for discussion. Several board members made comments and asked questions about the proposed budget. At the conclusion of the discussion, Dr. Cohen called for a motion to approve a balanced budget for fiscal year 2016.

Motion:	To approve a balanced budget for fiscal year 2016.
Motion:	Approved by voice vote.

Dr. Aaltonen thanked Dr. Cohen and the members of the Finance and Audit Committee and moved to the next agenda item.

Executive Director's Report – Georges Benjamin, MD

Dr. Benjamin began his presentation by discussing partnerships. He shared a list of people and organizations he and staff have met with over the past few months. He highlighted APHA's growing relationship with EcoAmerica/Momentum, the Brady Campaign to Prevent Gun Violence, the American Planning Association, the American College of Physicians and APHA's ongoing relationship with the administration.

Dr. Benjamin then summarized National Public Health Week 2015. He noted increases in the number of advocacy messages sent and the number of emails delivered, opened and clicked through. He said that 2,800 people signed APHA's Healthiest Nation 2030 pledge. He said that this year NPHW had 357 partners who hosted 401 events across the country. He discussed the kickoff forum, Twitter chat, Instagram posts and Facebook challenge. Dr. Benjamin said he felt the week was a success and he said he looks forward to 2016.

Dr. Benjamin then gave a legislative update stating that APHA is working on the SGR/CHIP extension, appropriations for the Department of Health and Human Services and waiting on the Supreme Court's ruling on *King v. Burwell*. He discussed APHA's social media footprint, noting that @PublicHealth is ranked #3 in followers among associations by *CQ Roll Call*.

Dr. Benjamin discussed member engagement, member communication and internal staff dialogue. He talked about improving APHA's revenue base by seeking additional grant funding through organizations such as the Kellogg Foundation, Aetna Foundation and Robert Wood Johnson Foundation. He discussed the proposed 10% dues increase that must be approved by the Governing Council. He spoke about APHA development, and his plan to double membership.

Dr. Benjamin spoke at length about the 2015 Annual Meeting Oct. 31 – Nov. 4 in Chicago. He touched on the Opening, Monday afternoon and Closing General Sessions. He reported that the Opening General Session keynote speaker is Freeman Hrabowski, President, University of Maryland Baltimore Campus. Dr. Benjamin also mentioned that the Surgeon General is planning a session for Monday afternoon.

Dr. Benjamin concluded his presentation by discussing his plan to implement the strategic plan and giving an update on the website redesign project. Dr. Benjamin then asked the board for questions/comments related to his presentation.

Dr. Aaltonen thanked Dr. Benjamin for his remarks and introduced the next agenda item.

Introduction of the Director of Membership Services – Susan Polan, PhD

Dr. Polan introduced Ellen Galant, who joined APHA as the Director of Membership Services. She said Ms. Galant will oversee the recently combined Membership and Component Affairs Departments.

Ms. Galant made brief remarks and took questions from the board. Dr. Polan noted that an expected outcome of the organizational change is enhanced services to membership and its various components.

Board members discussed expectations of the newly combined department and are looking forward to collaborating to strengthen membership services.

Dr. Aaltonen thanked Dr. Polan and wished Ms. Galant well, and moved on to the next agenda item.

Membership and Component Affairs: International Human Rights Committee - Malcolm Bryant, Chair, ISC

Mr. Bryant discussed the International Human Rights Committee's desire to become a Forum. He said the Committee completed the required paperwork, received unanimous support from the ISC and is now being presented to the Executive Board for approval.

After a lengthy discussion, it was determined that the vote on promoting the International Human Rights Committee to a Forum will occur on the July board call.

Report of the Task Force on Caucuses – Barbara Levin, MD, MPH, and Ella Greene-Moton

Dr. Levin reported the work of the Task Force on Caucuses. She said the group was formed to review Executive Board policy on the recognition and dissolution of Caucuses. The task force includes the current chair and past chair of the Caucus Collaborative (Selena Smith and Elena Ong), Executive Board members Barb Levin and Ella Greene-Moton as well as APHA staff members Frances Atkinson and Caitlin Sarlo.

Dr. Levin said what she thought would be a straightforward policy change has become more difficult to address. She said the two issues surrounding the change are whether Caucus Collaborative representatives have the authority to act on behalf the Caucuses and the MOU that all Caucuses are asked to sign. Issues surrounding the MOU include the minimum number of APHA members per Caucus, and that some Caucuses have not signed the most recent MOU.

Ms. Greene-Moton echoed Dr. Levin's comments, noting that she felt that the Executive Board is in a position to right some past wrongs and missteps. She acknowledges that there will be some pushback, but in the end the policy changes will improve the relationship between Caucuses and APHA.

At the conclusion of Ms. Greene-Moton's comments, the board had the opportunity to ask questions and comment on the report. Dr. Levin noted that the board will be presented with the caucus policy at the July meeting with a goal of voting on a final policy by the Annual Meeting.

Dr. Aaltonen thanked Ms. Greene-Moton and Dr. Levin for their work on the task force and moved to the next agenda item.

***American Journal of Public Health* – Pam Aaltonen and Alfredo Morabia, PhD**

Dr. Aaltonen introduced Alfredo Morabia, PhD, the incoming Editor in Chief of the *American Journal of Public Health*. She reminded the board that Dr. Morabia will begin his tenure on June 1, 2015. She asked Dr. Morabia to share his thoughts on the transition and his immediate and long-term plans for the *Journal*.

Dr. Morabia thanked the board for their support and confidence in him to lead the *Journal*. He discussed the transition and the role of departing Editor in Chief Mary Northridge. He reported that he has met with the editors, Editorial Board and staff of the *Journal*, and that he found the conversations both informational and productive.

Dr. Morabia discussed his priorities, his desire to use social media to promote the *Journal* and his carving out a place for students to be involved with the *Journal*. Dr. Morabia took a number of questions and touched on a number of subjects throughout his presentation. He concluded by asking board members to keep in touch with him as well as provide him with feedback on future issues of the *Journal*.

Dr. Aaltonen thanked Dr. Morabia for his presentation and moved on to the next agenda item.

Discussion around Areas of Conflict – Georges Benjamin

Dr. Benjamin outlined the situation regarding proposed APHA policies and a trip to the Palestine and Israel. He explained that he pulled together a group of thoughtful leaders to discuss the possibility of a trip at the 2014 Annual Meeting and that the group had an additional phone call. He said that while on the phone call he agreed in principle to a trip, but noted to participants that he would seek additional input from the Executive Board and other APHA leaders. Dr. Benjamin said that, while the group was split on a trip to Palestine and Israel, they did agree that APHA has an interest in the impact on public health in areas of conflict.

Dr. Benjamin stressed that this is very complicated with passionate people on both sides of the issue. He noted several potential complications with a trip, including APHA's liability in case of participant injury, kidnapping or worse, and the U.S. State Department's travel warning about the region. In addition, he said he wasn't sure of the intended outcome of the trip. Dr. Benjamin asked the board for guidance on whether APHA should sponsor a trip to Gaza, Palestine and Israel. With that, he opened the floor for discussion.

Executive Board members had a spirited discussion on the subject, with many members commenting on the proposed trip and APHA policies regarding areas of war and conflict. At the conclusion of the discussion period, Mr. Meissner made a motion that APHA not organize a trip to Palestine and Israel until further notice.

Motion:	That APHA not organize a study trip to Palestine and Israel until further notice.
Motion:	Approved by voice vote with 3 abstentions.

At the conclusion of the vote, Mr. Bryant agreed to draft a study trip policy for Executive Board review at an upcoming board meeting.

Dr. Aaltonen thanked Dr. Benjamin for his presentation and moved on to the next agenda item.

Report of the Committee on Social Responsibility – Barbara Levin

Dr. Levin explained that she was giving the CSR presentation because Committee Chair Lynn Bethel was unable to attend the meeting. Dr. Levin shared an updated description and purpose of the CSR. She asked that the description be inserted into the Executive Board handbook.

Dr. Levin said the CSR will present on approaching potential funders at the ISC and COA mid-year meeting. She said the presentation will build on the work of the Governing Council roundtables at the

2014 Annual Meeting. She shared the CSR's slide presentation to the ISC/COA with the board and asked for comments.

At the conclusion of the discussion Dr. Aaltonen thanked Dr. Levin for her presentation and adjourned the meeting until 9 a.m. on Tuesday, May 12, 2015.

Tuesday, May 12, 2015

Call to Order – Pam Aaltonen, Chair

The meeting was called to order by Executive Board Chair Pam Aaltonen.

After brief welcoming remarks, Dr. Aaltonen opened the floor for discussion. The Executive Board discussed APHA potential products including license plate covers, mugs and clothing for both adults and children.

Chair Aaltonen asked that APHA staff and invited guests clear the room so that the board could enter executive session to discuss personnel issues.

At the conclusion of the executive session, Dr. Aaltonen introduced the next agenda item.

Capitol Hill Orientation – Don Hoppert and Nicole Burda, APHA Government Relations

Mr. Hoppert thanked the board for making visits to the Hill; he stressed the importance of their visiting with their members and staff. He took some time to discuss what was in their packet and the topics for discussion. The topics for 2015 included climate change's impact on human health, the business model for prevention, child nutrition reauthorization, the CDC prevention and public health fund and funding for HRSA.

Throughout the presentation, Mr. Hoppert and Ms. Burda took questions from the board related to the current state of affairs in Congress, the administration and the visits.

Dr. Aaltonen thanked Mr. Hoppert and Ms. Burda for their presentation and wished everyone good luck with their visits.

After some concluding remarks, Chair Aaltonen adjourned the meeting.

The next Executive Board meeting is scheduled for 2 p.m. on Monday, July 13, 2015 via conference call/webinar.