

APHA Executive Board Meeting – March 13, 2017

Agenda Item (Time)	Presenter	Action Items	Deadline
Monday, March 13, 2017			
<p>1. Welcome/Roll Call/Opening Remarks: 2:00 p.m.</p>	<p>José Ramón Fernández-Peña, MD, MPA, Chair</p>		
<p>2. Approval of the Agenda: 2:05 p.m.</p> <p>The Chair called for a motion to approve the March meeting agenda. The motion was moved and seconded, and hearing no discussion the Chair call for a vote.</p> <p>Outcome: The motion was approved by acclamation</p>	<p>José Ramón Fernández-Peña, MD, MPA, Chair</p>		
<p>3. Approval of the Consent Agenda: 2:08 p.m.</p> <p>The Chair called for a motion to approve the items on the consent agenda. Items included the January meeting summary, leadership appointments, and the approval of new agency members. The motion was moved and seconded, and the Chair called for questions/comments concerning the consent agenda.</p> <p>Executive Board members B. Giloth and E. Ong requested amendments be made to the January meeting summary. The amendments were noted, and hearing no further comments/questions, the Chair called for a vote.</p> <p>Outcome: The motion was approved by acclamation</p>	<p>José Ramón Fernández-Peña, MD, MPH, Chair</p>		
<p>4. Old Business: 2:15 – 2:45 p.m.</p> <p><i>Purpose</i>, the Chair lead a discussion pertaining to the list of pending issues before the Executive Board.</p> <p>The Chair asked Executive Board members to submit their reports concerning old business to James Carbo by April 13, 2017. The reports will be disseminated in advance of the Board's May meeting.</p> <p>Items under old business include:</p>	<p>José Ramón Fernández-Peña, MD, MPH, Chair</p>		

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<ul style="list-style-type: none"> • APHA Transitions Document • Caucus Collaborative Seat on the Executive Board • Moratorium on Sections • Suggestions for discounts/offsetting costs for attendance at the Annual Meeting • Committee on Health Equity Survey • SCOTUS Watch - Track Amicus Briefs/Position Papers • EB Exit Interviews • Updating the EB Handbook • EB Activity on Race and Racial Healing • LGBT Caucus letter to Dr. Benjamin: Dr. Benjamin provided the EB with an update on the issues. He said APHA communicated with the LGBT Caucus that the Association signed on to the amicus brief concerning Gloucester County School Board v. G.G. and that APHA will have gender-neutral bathrooms at the 2017 Annual Meeting in Atlanta. • Status of Dr. Camara Jones' Presidential Initiative • APHA and rural health issues • EB membership recruitment efforts • EB review of the Strategic Map 		<p>Aaron Guest & J. Carbo</p> <p>Ella Greene-Moton</p> <p>Heather McCabe</p> <p>Barbara Giloth</p> <p>Georges Benjamin</p> <p>Elena Ong</p> <p>Resa Jones</p> <p>Resa Jones</p> <p>José Ramón Fernández-Peña</p> <p>Georges Benjamin</p> <p>Georges Benjamin</p> <p>Barbra Levin and Gail Bellamy</p> <p>Ella Greene-Moton</p> <p>José Ramón Fernández-Peña</p>	<p>Sept. 2017</p> <p>May 2017</p> <p>May 2017</p> <p>May/July 2017</p> <p>May 2017</p> <p>May 2017</p> <p>Complete</p> <p>Sept. 2017</p> <p>May 2017</p> <p>Complete</p> <p>May 2017</p> <p>May 2017</p> <p>May 2017</p> <p>May 2017</p>
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<p>5. Report of the Treasurer: 2:45 – 3:05 p.m.</p> <p><i>Purpose:</i> the Treasurer updated the Executive Board on the financial situation of the Association through January 2017. Mr. Hernandez noted the following:</p> <ul style="list-style-type: none"> • Income from operations is \$11,964,251 (under budget by \$622,351) • Expenses are at \$10,154,656 (under budget \$392,031) • Net income from operations \$1,809,595 (under budget by \$230,320) • Investment income and appreciation \$113,314 (over budget by \$74,814) • Association-wide net income \$1,922,909 (under budget by \$155,506) • As of the end of January, APHA is projecting a year-end loss of \$452,957 from operations, or a loss of \$312,143 when you include income investment and appreciation. <p>Mr. Hernandez said the members of the Finance and Audit Committee have been in regular contact with Dr. Benjamin and Ms. Oluwafemi concerning the budget, and the Committee will continue to closely monitor the situation as FY 2017 concludes at the end of June 2017.</p> <p>Mr. Hernandez concluded his remarks by noting the Executive Board will discuss and approve the FY 2018 budget at the May meeting in Washington, D.C. He then took questions from the Board.</p> <p>A question was asked if APHA is meeting the needs of the membership. Dr. Benjamin said staff are working diligently to provide the services members want/expect. He said the Association polls members via online surveys and telephone interviews, and that APHA staff reviews the data and adjusts services accordingly.</p> <p>Dr. Benjamin reminded Board members that the Association makes the majority of its revenue in the first half of the fiscal year, and spends down the revenue in the second half of the</p>	<p>Benjamin Hernandez, MBA, Treasurer</p>	<p>Ms. McCabe was asked to speak with the ISC to get their thoughts on whether APHA is meeting the needs of the membership and to report back to the Executive Board at a future meeting.</p>	<p>July/September 2017</p>
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<p>fiscal year.</p> <p>Dr. Benjamin assured the Board that he and staff are working to close the projected year-end deficit. He said the Association is not hiring employees to fill non-essential vacant positions; he is encouraging staff to reduce their travel, refrain from using outside consultants, and cutting other expenses wherever possible.</p> <p>Dr. Benjamin then briefly discussed the FY 2018 budget. He said he and staff are in the process of crafting the budget and staff will disseminate the budget to the Board in advance of the May meeting. Dr. Benjamin noted the challenges with the FY 2018 budget, citing the probability that APHA's federal grant funding will be cut, and that revenue streams continue to underperform.</p>		<p>Based on a suggestion from Dr. C. Jones, Dr. Benjamin said he will ask the Membership Committee of the Executive Board to look into adding members of the Affiliates as members of APHA at a reduced rate.</p>	<p>Fall 2017</p>
<p>6. Report of the Development Committee: 3:05 – 3:25 p.m.</p> <p><i>Purpose:</i> Mr. Quade updated the Executive Board on the activities of the Development Committee since the January Executive Board meeting, and outlined upcoming initiatives.</p> <p>Before Mr. Quade began his presentation, Dr. Fernández-Peña made the following development suggestions:</p> <ul style="list-style-type: none"> • Executive Board members take part in a direct ask fundraising campaign. He proposed each Executive Board member send APHA's Development Manager a list of names/addresses in April. The Development manager will prepare fundraising letters for signature at the May meeting of the Executive Board. • APHA create an Emeritus Committee of the Executive Board. Establishment of this Committee would reengage former members of the Board to take part in Association activities, including development efforts. <p>Mr. Quade began by outlining the primary objectives for the Development Committee in 2017. He said the Committee is</p>	<p>Tom Quade, MA, MPH, President</p>	<p>Executive Board member direct ask fundraising campaign. Each Executive Board member is asked to submit a list of names/addresses of potential donors to APHA's Development Manager in April. EB members will be asked to sign fundraising letters at the May meeting.</p>	<p>April/May, 2017</p>

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<p>focusing on being more deliberate and focused on approaching prospective funders. He outlined the ideal process for approaching potential funders. He discussed the importance of approaching organizations that have been vetted by CSR.</p> <p>He said the Committee has identified and is developing a strategy to approach four new organizations for funding. Mr. Quade said once a strategy is outlined, staff will contact and interact with the organizations. The organizations include UnitedHealth Care, Gojo (maker of Purell), Healthcare Georgia Foundation, and CDC Foundation.</p> <p>Mr. Quade concluded his remarks by discussing the importance of growing APHA's development activities. He also mentioned that the Committee has a plan for seeking donations from Governing Councilors (more to follow at the May meeting). It was suggested that current Board members reach out to former Board members to seek contributions.</p>			
<p>7. Association Update: 3:25 – 3:50 p.m.</p> <p><i>Purpose:</i> the Association update gives the Executive Director the opportunity to inform the Executive Board of current issues facing the Association, and to discuss upcoming activities.</p> <ul style="list-style-type: none"> • Dr. Benjamin began by discussing the status of the Agency and Schools and Programs membership initiatives. • Dr. Benjamin discussed APHA's Year of Climate Change & Health and APHA's participation in the Climate & Health Meeting coordinated by former Vice President Al Gore. • Dr. Benjamin discussed the 2017 Annual Meeting. He addressed the LGBT gender-neutral bathroom issue (there will be gender-neutral bathrooms at the meeting in Atlanta). • Dr. Benjamin discussed APHA's advocacy activities since Jan. 2017. He said APHA staff have been extremely busy trying to keep up with all of the things happening in Congress and the administration. 	<p>Georges Benjamin, MD Executive Director</p>	<p>Provide the Board with an update on the schools and programs membership initiative.</p>	<p>May 2017</p>

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<ul style="list-style-type: none"> • Dr. Benjamin discussed activities associated with National Public Health Week, April 3 – 9, 2017. • Dr. Benjamin discussed APHA's participation in the March for Science on April 22, 2017 (signed an MOU to join the initiative). • Dr. Benjamin discussed APHA's development activities. He outlined a list of foundations he will contact to discuss possible grant opportunities. 			
<p>8. Report of the Governance Committee: 3:50 – 3:56 p.m.</p> <p><i>Purpose:</i> the Chair of the Governance Committee shared the results of the January Executive Board Meeting survey, and the results of the APHA Executive Board exit interviews and recommendations for improving the overall effectiveness of the Executive Board.</p> <ul style="list-style-type: none"> • Due to time constraints Dr. R. Jones had to abbreviate her presentation. • Dr. R. Jones began by addressing the results of the January Executive Board meeting evaluation. She said there were several recommendations to improve the meeting. She encouraged the Board members to review the open-ended responses. • Dr. R. Jones then discussed the recommendations for improving the overall effectiveness of the Executive Board (based on the results of the Executive Board exit interviews). 	<p>Resa Jones, PhD, MPH, Vice Chair</p>	<p>Dr. R. Jones asked Board members to review the recommendations from the Governance Committee and be prepared to discuss in more detail at the May meeting.</p>	<p>May 2017</p>
<p>9. Report of the President: 3:56 - 4:01 p.m.</p> <p><i>Purpose:</i> the purpose of the report of the President is to update the Executive Board on the activities of the President since he took office in November 2016.</p> <p>Mr. Quade discussed his experience traveling to and meeting with Affiliate leaders, students, and public health professionals. He said his interactions have been wonderful. He said his speeches address novel partnerships and issues related to climate and health.</p>	<p>Tom Quade, MA, MPH, President</p>		

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<p>Mr. Quade announced he would present the Presidential Citation to former President Jimmy Carter at the 2017 Annual Meeting.</p>			
<p>10. New Business: 4: 01 – 4:05 p.m.</p> <p>No new business was brought before the Executive Board.</p>	<p>José Ramón Fernández-Peña, MD, MPH, Chair</p>		
<p>11. Motion to adjourn: 4:05 p.m.</p> <p>The Chair called for a motion to adjourn. The motion was moved and seconded, and hearing no discussion, the Chair called for a vote.</p> <p>Outcome: The motion passed by acclamation.</p> <p>The next meeting of the Executive Board will take place May 7 – 9, 2017 in Washington, D.C.</p>	<p>José Ramón Fernández-Peña, MD, MPH, Chair</p>		