



## Executive Board Meeting Minutes

August 16, 2016

Chair, Lynn (Bethel) Short, RDH, MPH

### IN ATTENDANCE

Pamela M. Aaltonen, PhD, RN  
Georges C. Benjamin, MD  
Martha Dewey Bergren, DNS, RN  
Eldonna Chesnut, MSN, BSN, RN  
Ayman El-Mohandes, MD, MBBCh, MPH  
José Ramón Fernández-Peña, MD, MPA  
Barbara E. Giloth, DrPH, MPH  
Julie Graves, MD, PhD, MPH  
Ella Greene-Moton  
Marc Aaron Guest, MPH, MSW  
Jeffrey S. Hallam, PhD  
Benjamin H. Hernandez, MBA  
Camara P. Jones, MD, PhD, MPH  
Resa M. Jones, PhD, MPH  
Shiriki K. Kumanyika, PhD, MPH  
Barbara Levin, MD, MPH  
Suparna Navale, MPH, MS  
Elena Ong, PHN, MS  
Thomas C. Quade, MPH, MA  
Lynn Ann (Bethel) Short, RDH, MPH

Unable to attend:       Gail Bellamy, PhD  
                              Kevin T. Borrup, JD, MPA  
                              Chris Chanyasulkit, PhD, MPH  
                              Richard J. Cohen, PhD

### APHA STAFF

Susan Polan, PhD  
Regina Davis-Moss, PhD  
James Carbo  
Deborah Dillard

### **Tuesday, August 16, 2016**

#### **Call to Order – Lynn (Bethel) Short, RDH, MPH, Chair**

The meeting was called to order by Lynn Short, chair of the Executive Board. At the conclusion of the roll call, the chair made brief opening comments and introduced the first agenda item.

## **Review of APHA's Business Plan and Updated Financial Report – Georges Benjamin, MD, Executive Director**

Dr. Benjamin began his report by discussing FY 2016; he said APHA ended its fiscal year on June 30, and the pre-audited numbers indicate that APHA had a loss of \$268,314. He said when you factor in income from investments; APHA's loss was \$221,315 in FY 2016. He told the Board that APHA's accounting firm was working on the 2016 audit, and once they complete their work, they will report their findings to the Finance and Audit Committee in September.

Dr. Benjamin then updated the Board on the status of the required personnel actions. He discussed the reduction to APHA's 403(b) employee retirement contribution; he said four individuals took advantage of the early retirement option, and the individuals whose positions have been terminated have been notified. Dr. Benjamin said he continues to look for ways to cut costs while not effecting member value.

Dr. Benjamin concluded the financial update by discussing APHA grant opportunities and funding. At the conclusion of his comments, Chair Short opened the floor for discussion. After a brief period of discussion, Chair Short asked Dr. Benjamin to continue his report.

Dr. Benjamin then walked the Board through the business plan he presented at the July meeting. He discussed APHA grant funding, APHA partners, the APHA convention, and membership. At the conclusion of his remarks, Chair Short opened the floor for discussion.

Dr. Benjamin and members of the Board had a lengthy discussion concerning the business plan. Board members asked questions related to membership and the five-year budget projection. Due to time constraints, the Chair noted unanswered questions and forwarded them to Dr. Benjamin to address in writing.

At the conclusion of the discussion, Chair Short thanked Dr. Benjamin and introduced the next item on the agenda.

## **Report of the Strategic Planning Committee – Resa Jones, PhD, MPH**

Dr. R. Jones updated the Board on the status of the draft infographic related to the strategic plan; introduced the focus of the Governing Council roundtable discussion at the Annual Meeting; and discussed the next steps regarding the work of the Strategic Planning Committee.

Dr. R. Jones said the infographic is coming into focus. She said the Committee integrated all of the edits, comments, and suggestions given by APHA leaders. She said APHA staff has met with the design team and the Committee should receive a draft the week of Sept. 6, and that committee members will have time to make final comments.

She then discussed the Governing Council roundtable topic for the 2016 Annual Meeting. Dr. R. Jones said the session will focus on what APHA can do to operationalize or move the needle given the strategic plan and the leading health indicators. She then outlined the breakout session agenda.

Dr. R. Jones then asked Executive Board members for their feedback related to the role of the Strategic Planning Committee moving forward. Chair Short then opened the floor for discussion. Executive Board members had an in-depth discussion related to the future work of the Strategic Planning Committee.

Hearing no further comments, Chair Short thanked Dr. R. Jones and introduced the next item on the agenda.

**Review of Membership Dues Increase and Pilot Membership Program – Georges Benjamin, MD, Executive Director**

Dr. Benjamin began by discussing his rationale for the four-year pilot membership program for schools and programs of public health. He said he believes this plan can serve as a pipeline for lifetime membership in the Association. Dr. Benjamin then outlined the program, highlighting that the program would provide a deeply discounted membership fee for schools and programs to enroll all of their students in APHA. He stressed that a student who is enrolled through this program would become a regular members of the Association.

At the conclusion of his remarks concerning the pilot membership proposal, Chair Short opened the floor for discussion. Dr. Benjamin and board members had a dynamic discussion surrounding the plan. Questions touched on APHA's capacity to service the schools and programs to expanding the program to include other professional schools (such as a school of social work).

At the conclusion of the discussion regarding the pilot membership proposal, Chair Short asked Dr. Benjamin to talk about his strategy regarding future membership dues increases.

Dr. Benjamin said a formal proposal for future dues adjustments would be included in the materials for the September Executive Board meeting. Informally he said he will seek Executive Board and Governing Council approval of a dues increase based on the CPI for the next five years beginning in January 2017. He said the Board will have the chance to discuss the plan before the proposal goes to the Governing Council.

Chair Short thanked Dr. Benjamin for his report and made brief concluding remarks, and hearing no further business adjourned the meeting.

The next meeting of the Executive Board will take place  
on Sept. 12, 2016 via conference call.