

PHACT Campaign Timeline

Key dates and activities for the 2017 PHACT campaign – use this to help you plan ahead!

JUNE & JULY

Activities during this time:

- Check in with your Affiliate to see what PHACT activities they have planned for the summer and join them!
- Invite your members of Congress to visit your program or local event during the July 4 recess.
- Draft a letter to the editor or op-ed. Encourage others to write letters, too.
- Make phone calls to your members of Congress.

JULY 3-7 FOURTH OF JULY RECESS

Activities during this time:

- Attend town halls and public events to meet your members of Congress. Take pictures!
- Submit a letter to the editor or op-ed.

JULY 31 SUMMER RECESS BEGINS

Activities during this time:

- Attend town halls and public events to meet your members of Congress. Take pictures!
- Invite your members of Congress to visit your program or local event during August recess.

Ongoing:

- Post photos and messages on Twitter and Facebook.
- Write a letter to the editor or op-ed. Ask others to write letters, too.
- Make phone calls to your members of Congress.
- Visit the local staff offices of your members of Congress. Bring a friend or two along!

SEPTEMBER 4 SUMMER RECESS ENDS

Activities during this time:

- Did you meet your member of Congress or staff? Post any event photos to Facebook and Twitter!
- Send a “thank you” if you met with your member of Congress or staff.
- Stay in touch with congressional staff contacts you made! Share your PHACT campaign advocacy efforts with APHA.

Ongoing:

- Submit a letter to the editor or op-ed. Ask others to write letters, too.
- Keep making phone calls to your members of Congress!

WINTER & FALL

There is likely to be a lot of unfinished business for Congress to address after the summer recess and before they adjourn at the end of the year. Members of Congress might not be as accessible during this time for in-person activities, but they still need to hear from you.

- Keep sending action alerts, making phone calls and engaging in media advocacy!